



1-800-203-0551

# ResumePower

Powerful Resumes...Proven Results

“...Wow – you’ve done it again!  
The resume is unbelievable – it’s  
sharp, and the content nails it...”

– D.S., IT Specialist (Repeat Client)

## Why Choose ResumePower?

We’re one of the leading resume writing and LinkedIn profile development firms in the U.S. Writing about you is what we do best. When you partner with ResumePower, you gain access to our years of experience and expertise; complete arsenal of career marketing documents (e.g., resumes, LinkedIn profiles, cover letters, online folios); and **proven track record of client results**. Here’s why thousands of clients choose ResumePower and keep coming back...

### Resumes that Deliver the ‘Wow’ Factor

Our nationally certified team of writing talent excels in crafting dynamic, content-rich, and beautifully designed resumes that consistently deliver the *Wow factor*. (In fact, “Wow” is the #1 response we get from clients when they first see their new resumes.)

### Our Resumes Get Results

“Powerful Resumes...Proven Results” isn’t just our slogan, it’s our promise. Our resumes not only *look* good – they *deliver* the goods. We know how to combine compelling copy, vibrant design, and innovative strategies so that your resume showcases your value proposition. We ensure that any problem areas (e.g., job hopping, extended unemployment) are downplayed so that employers readily see the value that you bring to the table. Our resumes are also maximized for the correct keywords to ensure that you are found in electronic searches. For nearly two decades, our clients have succeeded in using their ResumePower resumes to...

- Generate more interview invitations than they ever thought possible.
- Jump-start stalled job searches.
- Bounce back quickly from a layoff/job loss.
- Outcompete other applicants for major opportunities.
- Transition seamlessly into entirely new careers.

### You Will Receive Personalized Service

(Hand-Holding Included If You Need It)

Our top-tier service doesn’t stop with the sale. We’re here for you throughout your job search, helping you solve problems and providing our legendary, highly personalized attention.

As seen in:  
**The New York Times,  
The Wall Street Journal,  
CNN & hundreds of  
other media outlets**

### Return on Investment (ROI)

Our resumes get noticed by employers, so our clients are landing interviews and getting job offers even in this challenging economy. Consider the financial implications of being unemployed or under-employed. With a “ho-hum” resume, a job search can be prolonged for months or even years. Conversely, our resumes are proven to jump-start our clients’ job searches by quickly generating interview invitations that lead to job offers.

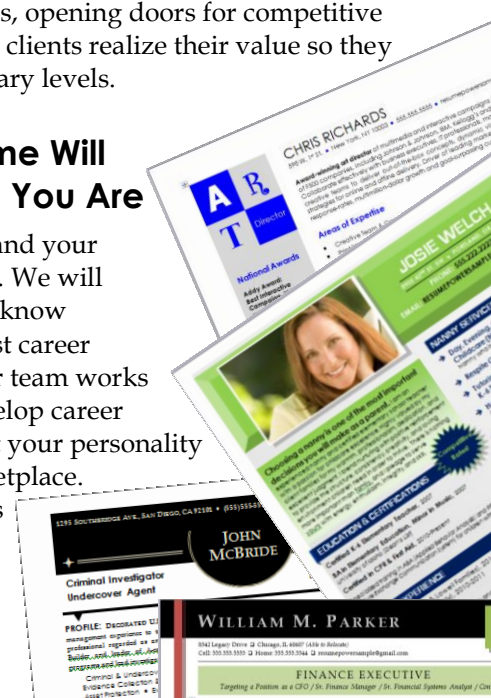
If you aren’t working, have you figured out how much it’s costing you? Take your annual compensation in your most recent position and divide by 250 (the number of average working days per year). The resulting figure is the amount that you are losing each day that you are out of work, and doesn’t even take into account the value of your benefits package.

The cost of the resume quickly pays for itself by expediting job searches, opening doors for competitive positions, and helping clients realize their value so they can achieve higher salary levels.

### Your New Resume Will Be as Unique as You Are

You’re one of a kind, and your resume should be, too. We will take the time to get to know you and your strongest career accomplishments. Our team works collaboratively to develop career documents that reflect your personality and work in the marketplace.

We spend many hours custom-developing every resume so that your unique brand shines on the page.



Our director, Kim Isaacs, has been the Resume Expert for Monster since 1999

Call 1-800-203-0551  
www.ResumePower.com

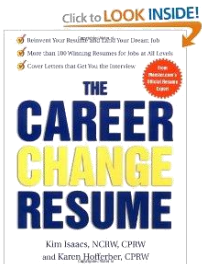
“...Just to give you an idea on how well your resumes have worked for me, here is a list of people who have contacted me: CIA, U.S. Secret Service, Transportation Security Administration ...Essentially everyone that I sent a resume to requested an interview with me. Your resumes work beautifully!!!!” – J.G., Executive

## We've Been There, Done That

You're in excellent hands with the resume team at ResumePower. With more than 17 years of experience, we've prepared interview-generating resumes for virtually every career field and industry, including:

- Information Technology
- Banking, Finance & Lending
- Retail & Wholesale
- Engineering & Manufacturing
- Marketing, Advertising & PR
- Administrative Services
- Security & Law Enforcement
- Government & Military
- Construction & Real Estate
- Counseling & Social Work
- Insurance & Legal Services
- Transportation & Logistics
- Broadcasting, Music & Film
- B2B & B2C Sales
- Healthcare
- Pharmaceuticals
- Biotechnology
- Education & Training
- Nonprofit & NGOs
- Human Resources
- Customer Service
- Consulting
- Science & Research
- Agriculture & Forestry
- Hospitality & F&B
- Aerospace & Defense

## We're Specialists in Career Changes & Other Challenging Scenarios



If you're looking to change your industry or career path, you've come to the right place. When it comes to career changers, we wrote the book on it – literally (*The Career Change Resume*, published by McGraw-Hill).

We're experts in devising resume strategies that minimize red flags and remove roadblocks preventing you from getting hired. Stop getting passed over for interviews and job offers. Let us help you overcome...

- Gaps in employment/job-hopping
- Age concerns (“too old” or “too young”)
- Overqualified/under-qualified issues
- Lack of industry experience
- Recent long-term unemployment
- ...and many other career challenges

## We're in It for the Long Haul

There's no shortage of fly-by-night dot-com outfits on the web, and we're proud to say that we're not among them. We've been in business since 1995, and the heart of our business is our repeat and referral customers. We want to be your resume-writing partner for life.

## We Love Resume Writing & Never Stop Learning

Much has changed in the job search and resume-writing landscape since we first opened in the mid-1990s. Resume strategies that worked then may not work now, so we keep up-to-date with changes and advances in the industry. Our clients deserve the best, and our expertise allows us to deliver the best.

Our business model is based on quality, not volume, and the only way we're successful is by making sure you are successful. We are passionate about resume writing and see firsthand how our products change lives. Find out why our clients say choosing ResumePower is one of the best investments they ever made in their careers – email [info@resumepower.com](mailto:info@resumepower.com) for more information.

## Our International Clientele Includes...

- C-level executives, including CEOs, CFOs, CMOs, COOs, and CIOs from many Fortune 500 companies
- Senior and mid-level managers of diverse-industry companies from across the globe
- Big 5 consultants and entrepreneurs
- Broadway/TV/film actors, professional musicians, and Olympic athletes
- White House officials from the Clinton, Bush, and Obama administrations
- CIA, DEA, FBI, Secret Service, and NASA personnel
- Current and transitioning military personnel
- Stay-at-home parents returning to the workforce
- New grads from schools worldwide
- **Let's add you to the list!**

Connect with us – we would love to hear from you!



Email: [Info@ResumePower.com](mailto:Info@ResumePower.com) • Toll-Free: 800-203-0551 • Web: [ResumePower.com](http://ResumePower.com)

“...the money I spent with your service was repaid to me in my first paycheck... my salary is now in six figures, with likely bonuses beyond that...I'm positive that without such an excellent resume they would not have considered me for a position at this level...” – P.D., Marketing Executive